

COMMUNICATIONS & ELECTRONICS INDUSTRY

↓ **0.6%**

decrease in jobs (2019-2025)

📍 **NORTH COUNTY
SAN DIEGO**



21,498 JOBS

in this North County industry (Q4, 2024)



\$7.2B TOTAL GRP

towards North County's Economy (2024)

SDNEDC

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DEMAND FOR 5 KEY OCCUPATIONS

Job Title	Employment	Avg. Annual Wages	Annual Demand
Software Developers	10,170	\$ 164,200	706
Computer & Info Systems Managers	2,399	\$ 214,300	206
Computer Jobs, All Other	1,988	\$ 128,300	135
Computer User Support Specialists	1,769	\$ 74,400	134
Computer Systems Analysts	1,380	\$ 122,100	98



43%

increase in total GRP contributed to North County's Economy since 2019.



North County's Communication & Information Technology contributions account for over

38%

of San Diego County's \$19 billion Communication & Info Tech Industry.



Updated May 2025

NORTH COUNTY'S COMPETITIVE ADVANTAGES

- ▶ Diversified set of electronics and communication companies specializing in a variety of industry segments and solutions
- ▶ Office/manufacturing space significantly less expensive than Sorrento Mesa or Rancho Bernardo
- ▶ Top rate school districts with relatively affordable single family homes in close proximity
- ▶ New engineering programs established at Cal State University, San Marcos
- ▶ Close proximity to distribution hubs such as LAX, Port of Los Angeles, and Inland Empire

Key Companies



For more information on North County's communications & electronics industry or how we can help your business expand in our region, please contact:

W. Erik Bruvold, CEO, San Diego North EDC
info@sdnec.org | 760.203.5841 | sdnec.org

Sources include CA Employment Development Department, US Census Quarterly Census of Employment and Wages, DatabaseUSA.com, and JobsEQ