

2026 NORTH COUNTY ECONOMIC

Presented by **Genentech**

Summit



May 7, 2026 : 7am - 10am

Cal State University San Marcos

- 7:00 am Registration, Breakfast & Networking
- 8:00 am Regional Economic Analysis & Forecast with Naomi Young (Principal Economist, SANDAG)
- 8:45 am Panel: Biotech Pathways
- 9:30 am Q&A Session
- 10:00 am Program Concludes

**DISCOVER THE IMPACTS OF
NATIONAL ECONOMIC TRENDS
ON NORTH COUNTY WITH 400+
FELLOW BUSINESS LEADERS.**



Early Bird Until March 31

Member Individual: \$120

Non-Member Individual: \$140

Member Table of 10: \$1,200

Non-Member Table of 10: \$1,400

Dual Event Pricing

Buy tables at a discount for this event **AND**
December's Economic Development Awards:

(2) Member Tables of 10: \$2,500

(2) Non-Member Tables of 10: \$2,800



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PRESENTING SPONSOR - SOLD

BREAKFAST SPONSOR - SOLD

NORTH COUNTY INDICATORS REPORT SPONSOR - \$15,000

Report to be presented at event and distributed to 500+ North County leaders

- Receive a table of 10 attendees with a premier location and table logo recognition
- Opportunity to feature speaker during Summit
- Receive a full-page advertisement within North County Indicators Report
- Opportunity to co-brand and mail additional 300+ to site leads of largest North County businesses
- Event signage logo recognition

COFFEE SPONSOR - \$5,000

- Receive a table of 10 attendees with premier location and table logo recognition
- Logo identification at all coffee stations at Summit
- Event signage logo recognition
- Event webpage logo inclusion

CENTERPIECE SPONSOR - \$5,000

- Receive a table of 10 attendees with premier location and table logo recognition
- Logo identification at all table centerpieces
- Event signage logo recognition
- Event webpage logo inclusion