



# 2026 NORTH COUNTY ECONOMIC Presented by Genentech *Summit*

May 7, 2026 : 7am - 10am  
Cal State University San Marcos

7:00 am	Registration, Breakfast & Networking
8:00 am	Regional Economic Analysis & Forecast with Naomi Young (Principal Economist, SANDAG)
8:45 am	Panel: Biotech Pathways
9:30 am	Q&A Session
10:00 am	Program Concludes

**DISCOVER THE IMPACTS OF  
NATIONAL ECONOMIC TRENDS  
ON NORTH COUNTY WITH 400+  
FELLOW BUSINESS LEADERS.**



## Early Bird Until March 31

Member Individual: \$120  
Non-Member Individual: \$140  
Member Table of 10: \$1,200  
Non-Member Table of 10: \$1,400

## Dual Event Pricing

Buy tables at a discount for this event **AND**  
December's Economic Development Awards:  
(2) Member Tables of 10: \$2,500  
(2) Non-Member Tables of 10: \$2,800



# 2026 NORTH COUNTY ECONOMIC Presented by Genentech *Summit*

May 7, 2026 : 7am - 10am

Cal State University San Marcos

**PRESENTING SPONSOR - SOLD**

**BREAKFAST SPONSOR - SOLD**

**NORTH COUNTY INDICATORS REPORT SPONSOR - \$15,000**

Report to be presented at event and distributed to 500+ North County leaders

- Receive a table of 10 attendees with a premier location and table logo recognition
- Opportunity to feature speaker during Summit
- Receive a full-page advertisement within North County Indicators Report
- Opportunity to co-brand and mail additional 300+ to site leads of largest North County businesses
- Event signage logo recognition

**COFFEE SPONSOR - \$5,000**

- Receive a table of 10 attendees with premier location and table logo recognition
- Logo identification at all coffee stations at Summit
- Event signage logo recognition
- Event webpage logo inclusion

**CENTERPIECE SPONSOR - \$5,000**

- Receive a table of 10 attendees with premier location and table logo recognition
- Logo identification at all table centerpieces
- Event signage logo recognition
- Event webpage logo inclusion

For more information contact  
Desiree Perez at [dperez@sdnedc.org](mailto:dperez@sdnedc.org)

**SPONSORSHIP OPPORTUNITIES**