

COMMUNICATIONS & ELECTRONICS INDUSTRY

 NORTH COUNTY SAN DIEGO



22,113 JOBS

in this industry in North County (2022)



\$8.3B TOTAL GRP

towards North County's Economy (2022)

↓ 5%

decrease in communications and electronics jobs in North County since 2018. North County has fallen behind the California (11%) and national average (14.3%) growth for communications and electronics jobs.



KEY OCCUPATIONS



Average Annual Wage (2023) for the five largest occupations in this sector

Job Title	% Employment Change (2012-23)	Avg. Annual Salary
Electrical & Electromechanical Assemblers	↑ 25%	\$ 39,936
Software Developers	↑ 19%	\$ 138,133
Computer Info Systems Managers	↑ 83%	\$ 171,350
Sales Representatives	↑ 8%	\$ 65,915
Computer User Support Specialists	↑ 6%	\$ 63,295



WORKFORCE PIPELINE

1,447

Bachelors and Associate Degrees in Communications and Electronics in North County colleges and universities in 2022 (10% growth since 2018)

Updated March 2024



NORTH COUNTY'S COMPETITIVE ADVANTAGES

- ▶ Diversified set of electronics and communication companies specializing in a variety of industry segments and solutions
- ▶ Office/manufacturing space significantly less expensive than Sorrento Mesa or Rancho Bernardo
- ▶ Top rate school districts with relatively affordable single family homes in close proximity
- ▶ New engineering programs established at Cal State University, San Marcos
- ▶ Close proximity to distribution hubs such as LAX, Port of Los Angeles, and Inland Empire

Key Companies



For more information on North County's communications & electronics industry or how we can help your business expand in our region, please contact:

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Sources include CA Employment Development Department, US Census Quarterly Census of Employment and Wages, DatabaseUSA.com, and Economic Modeling Specialists Incorporated