

GENERAL BUSINESS & ADMINISTRATION INDUSTRY

NORTH COUNTY SAN DIEGO

87,523 JOBS

in this industry in North County (2022)

\$19.6B TOTAL GRP

towards North County's Economy (2022)

5%

increase in business services jobs in North County from 2018-2023. Business services jobs have increased by 4% in the rest of California and 7.5% nationally during the same time period.

North County's Competitive Advantage

- ▶ Office space is more affordable than Downtown San Diego, UTC, or Carmel Valley
- ▶ Close to clients in business and industrial parks
- ▶ Top rated school districts with relatively affordable single family homes nearby

WORKFORCE PIPELINE & AVAILABILITY

1,452

Bachelors & Associate Degrees awarded in Business, Marketing, and Accounting at North County university and colleges in 2022 (19% growth since 2018)

Key Companies

Right On Communications



KEY OCCUPATIONS

Average Annual Wage (2023) for the five largest occupations in this sector



Job Title	% Employment Change (2012-23)	Average Annual Salary
Software Developers	↑ 41%	\$ 138,133
Operations Managers	↓ 26%	\$ 111,966
Accountants & Auditors	↑ 8%	\$ 81,453
Operations Specialists	↑ 328%	\$69,846
Management Analysts	↑ 18%	\$ 95,326

For more information on North County's business services industry or how we can help your business expand in our region, please contact:

W. Erik Bruvold, CEO, San Diego North EDC
info@sdnedc.org | 760.203.5841 | sdnedc.org

Sources include CA Employment Development Department, US Census Quarterly Census of Employment and Wages, DatabaseUSA.com, and Economic Modeling Specialists Incorporated

Updated March 2024