



# Del Mar

# 2022 ECONOMIC DASHBOARD

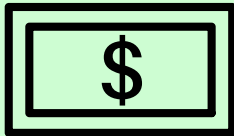
## 2022 POPULATION



# 4,258

Source: California Department of Finance; E-5 Estimates, 2021

## SALES TAX



# 8.75%

Source: California City & County Sales & Use Tax Rates (EFFECTIVE JANUARY 1, 2022)

## MEDIAN HOUSEHOLD INCOME



# \$161,705

Source: 2020 American Community Survey 5-Year Estimate

## EMPLOYMENT

# 2,200

TOTAL LABOR FORCE

# 2,200

EMPLOYED

Source: EMPLOYMENT DEVELOPMENT DEPARTMENT, MAY 2022

## JOB GROWTH

# -452

JOB GROWTH SINCE 2016

# -4.7%

DECREASE SINCE 2016

Source: EMSI, JULY 2022

## HOUSING & COMMUTE

# 2,633

RESIDENTIAL HOUSING UNITS

# 17.4

# MINUTES

AVERAGE TRAVEL TIME TO WORK

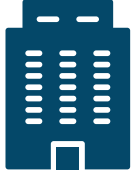


Source: California Department of Finance; E-5 Estimates, 2021 & 2020 American Community Survey 5-Year Estimate

## REAL ESTATE

OFFICE RENT PER SQ FT

**\$3.80**



OFFICE VACANCY RATE

**12.6%**

RETAIL RENT PER SQ FT

**\$2.17**

RETAIL VACANCY RATE

**3.3%**



INDUSTRIAL RENT PER SQ FT

**\$1.38**

INDUSTRIAL VACANCY RATE

**N/A**



Figures Reflect Average Monthly 2021 Data. Price Per Square Foot Based on Closed Lease Transactions

Source: Lee & Associates, North County San Diego, MAY 2022

## EDUCATIONAL ATTAINMENT



Adults 25 Years and Older



**100%**

HIGH SCHOOL DEGREE  
OR EQUIVALENT



**78.5%**

BACHELORS DEGREE  
OR HIGHER

Sources: 2022 American Community Survey 1-Year Estimate

## SAN DIEGO COUNTY DATA FOR COMPARISON

MEDIAN HOUSEHOLD INCOME

**\$82,426**

Source: 2020 American Community Survey 5-Year Estimate;  
US Census

JOB GROWTH

**1.1%**

DECREASE SINCE  
2016 IN SD COUNTY

Source: Lee & Associates, North County San Diego, MAY 2022

VACANCY RATES

**11.3%**

OFFICE SPACE

**4.9%**

RETAIL SPACE

**3.2%**

INDUSTRIAL SPACE

Source: EMSI, JULY 2022

EDUCATIONAL ATTAINMENT

**88%**

HIGH SCHOOL DEGREE  
OR EQUIVALENT  
IN SD COUNTY

**39.5%**

BACHELORS DEGREE  
OR HIGHER  
IN SD COUNTY

Source: 2022 American Community Survey 1-Year Estimate