

COMMUNICATIONS & ELECTRONICS INDUSTRY IN NORTH COUNTY SAN DIEGO



18,025 JOBS

in this industry in North County (2021)



7.3%

Increase in communications and electronics jobs in North County since 2010. There are 5.2% more communications and electronics jobs in North County than the national average for our region.



\$5.9B TOTAL GRP

towards North County's Economy (2021)



WORKFORCE PIPELINE & AVAILABILITY

1,584

Bachelors and Associate Degrees
in Communications and
Electronics in North County
colleges and universities in 2019
(22% growth since 2017)

Key Companies



Sources include CA Employment Development Department, US Census Quarterly Census of Employment and Wages, DatabaseUSA.com, and Economic Modeling Specialists Incorporated

For more information on North County's communication and electronics industry or how we can help your business expand in our region, please contact:

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North County's Competitive Advantage

- ▶ Diversified set of electronics and communication companies specializing in a variety of industry segments and solutions
- ▶ Office and manufacturing space significantly less expensive than Sorrento Mesa or Rancho Bernardo
- ▶ Top rate school districts with relatively affordable single family homes in close proximity
- ▶ New engineering programs established at California State University, San Marcos
- ▶ Close proximity to distribution hubs such as LAX, Port of Los Angeles, and the Inland Empire

KEY OCCUPATIONS



Average Annual Wage (2021) for the five largest occupations in this sector

Job Title	% Changed of Employed in the Industry (2012-2021)	Average Annual Salary
Software Developers	44%	\$ 130,832
Computer & Information Systems Manager	126%	\$ 165,339
Electrical/Electromechanical Assemblers	31%	\$ 37,461
Computer User Support Specialists	16%	\$ 60,861
Software Quality Assurance Analysts & Testers	151%	\$ 99,507

Updated January 2023