SAN DIEGO NORTH ECONOMIC DEVELOPMENT COUNCIL

BENEFITS OF INVESTING

MARKET
Attract new inward investment to North County & amplify positive business news

RETAIN
Help existing companies grow by assisting them in problem solving

CONNECT
Strengthen the workforce by connecting educators and employers

CORPORATE: $2,500
• Rotating opportunity to serve on the Board
• Rotating Invitation to CEO Dinners
• Discounted tickets to SDNEDC signature events
• Invitation to monthly Economic Development Briefings
• Article placement in two weekly Pulse Newsletters mailing to 4,000 local leaders
• Company listing on SDNEDC website
• For real estate brokers and owners, listings of properties in Pulse Newsletter 6 times per year
• Promote across social media platforms
• Access to economic research
*Discounted to $500 for North County-based small businesses with fewer than 15 employees or 501c3 non-profits with less than $15 million in revenue.

REGIONAL: $5,000
ALL OF THE ABOVE BENEFITS FOR CORPORATE INVESTORS PLUS:
• Opportunity to serve on the Board
• Invitation to all CEO Dinners
• Podium recognition at all events
• Complimentary admission for 2 to all events
• Opportunity to write guest article in SDNEDC newsletter with editorial approval 2x a year
• Featured logo visibility on SDNEDC marketing and promotional materials
• For real estate brokers and owners, listings of properties in Pulse Newsletter 9 times per year
• Specialized research services - 4 hours
CHAIRMAN: $10,000

ALL OF THE ABOVE BENEFITS FOR REGIONAL STEWARD PLUS:
- Complimentary table of 10 to Economic Summit and December Awards Luncheon
- Opportunity to write guest article in SDNEDC newsletter with editorial approval 4x a year
- Priority job listings in SDNEDC newsletter and website
- Invitation to all specialized briefings and meetings with North County Elected Officials
- For real estate brokers and owners, listings of properties in Pulse Newsletter 12 times per year
- One annual customized Economic Impact Report
- Specialized research services - 8 hour

FOR MORE INFORMATION

Please contact SDNEDC CEO, W. Erik Bruvold at (760)510-5919 or ebruvold@sdnedc.org

EVENTS:

4 MAJOR
- Commercial Real Estate Outlook (February)
- Economic Summit (May)
- North County Spotlight (September)
- Awards Luncheon (December)

3 CHAIRMAN DINNERS
Retain

3-4 EDUCATIONAL WEBINARS
Market | Retain

3-4 INDUSTRY CLUSTER DINNERS
Retain

4 ADDITIONAL DINNERS & STARTUP EVENTS
Market | Retain

ATTEND JOB FAIRS REPRESENTING SOCAL Connect