

SAN DIEGO NORTH ECONOMIC DEVELOPMENT COUNCIL

BENEFITS OF INVESTING

MARKET

Attract new inward investment to North County & amplify positive business news

RETAIN

Help existing companies grow by assisting them in problem solving

CONNECT

Strengthen the workforce by connecting educators and employers

CORPORATE: \$2,500

- Rotating opportunity to serve on the Board
- Rotating Invitation to CEO Dinners
- Discounted tickets to SDNEDC signature events
- Invitation to monthly Economic Development Briefings
- Article placement in two weekly Pulse Newsletters mailing to 4,000 local leaders
- Company listing on SDNEDC website
- For real estate brokers and owners, listings of properties in Pulse Newsletter 6 times per year
- Promote across social media platforms
- Access to economic research

***Discounted to \$500 for North County-based small businesses with fewer than 15 employees or 501c3 non-profits with less than \$15 million in revenue.**

REGIONAL: \$5,000

ALL OF THE ABOVE BENEFITS FOR CORPORATE INVESTORS PLUS:

- Opportunity to serve on the Board
- Invitation to all CEO Dinners
- Podium recognition at all events
- Complimentary admission for 2 to all events
- Opportunity to write guest article in SDNEDC newsletter with editorial approval 2x a year
- Featured logo visibility on SDNEDC marketing and promotional materials
- For real estate brokers and owners, listings of properties in Pulse Newsletter 9 times per year
- Specialized research services - 4 hours

CHAIRMAN: \$10,000

ALL OF THE ABOVE BENEFITS FOR REGIONAL STEWARD PLUS:

- Complimentary table of 10 to Economic Summit and December Awards Luncheon
- Opportunity to write guest article in SDNEDC newsletter with editorial approval 4x a year
- Priority job listings in SDNEDC newsletter and website
- Invitation to all specialized briefings and meetings with North County Elected Officials
- For real estate brokers and owners, listings of properties in Pulse Newsletter 12 times per year
- One annual customized Economic Impact Report
- Specialized research services - 8 hour

FOR MORE INFORMATION

Please contact SDNEDC CEO, W. Erik Bruvold at (760)510-5919 or ebruvold@sdnedc.org



SAN DIEGO NORTH
Economic Development Council
MARKET | RETAIN | CONNECT

EVENTS:

4 MAJOR

- Commercial Real Estate Outlook (February)
- Economic Summit (May)
- North County Spotlight (September)
- Awards Luncheon (December)

Market | Retain

3 CHAIRMAN DINNERS Retain

3-4 EDUCATIONAL WEBINARS Market | Retain

3-4 INDUSTRY CLUSTER DINNERS Retain

4 ADDITIONAL DINNERS & STARTUP EVENTS Market | Retain

ATTEND JOB FAIRS REPRESENTING SOCAL Connect