

BIOTECHNOLOGY & BIOMEDICAL MANUFACTURING ALONG SR 78

SR 78 CORRIDOR'S COMPETITIVE ADVANTAGES

22% INCREASE

Increase in biotechnology and biomedical device jobs along SR 78 since 2017

13,415 JOBS

in this industry along SR 78 (2022)

\$2.6B TOTAL GRP

along the SR 78 in this industry (2022)



Critical mass of medical device and medical technology companies located in close proximity to one another



Industrial and lab space at lower cost than other San Diego markets such as Torrey Pines Mesa or UTC



Several experienced biotech contract manufacturers



Top rated school districts with relatively affordable single family homes in close proximity

WORKFORCE PIPELINE

32% INCREASE

In degrees and certificates awarded by North County institutions of higher education in life science and health care fields since 2017

- Nationally recognized bio-manufacturing degree program at MiraCosta College
- Award-winning certificate-granting program available for high demand manufacturing occupations at MiraCosta College's Technology Career Institute
- New computer and electrical engineering programs established at Cal State University San Marcos

KEY OCCUPATIONS

Average Annual Wage (2023) for the five largest occupations in this sector

JOB TITLE	AVERAGE ANNUAL SALARY	EMP. CHANGE
Assemblers and fabricators	\$ 36,192	+16%
Software developers	\$130,832	+ 33%
Inspectors and testers	\$ 46,966	+ 20%
Clinical laboratory technologists	\$ 60,861	+123%
Biological scientists	\$ 99,340	+643%



For more information on North County's life sciences industry or how we can help your business expand in our region, please visit:

innovate78.com/contact

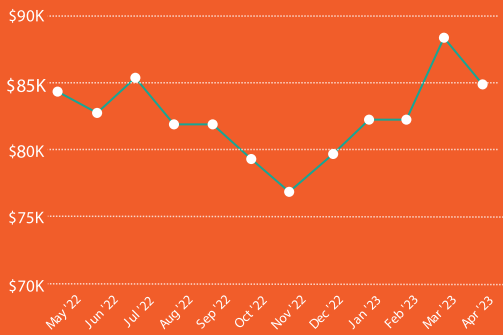
MANUFACTURING JOB POSTING ANALYTICS

Through its partnership with SDNEDC, INNOVATE78 can create customized real-time labor data reports for corridor companies.

ADVERTISED WAGE TREND ▲ 1%

May 2022 - April 2023

\$88.44K Median



The advertised wage for biotechnology jobs dipped down at the end of 2022, but it has recovered in Q1 2023.

OCCUPATION	CHANGE IN POSTED SALARY	UNIQUE POSTINGS YEAR-OVER-YEAR
BIOENGINEERS AND BIOMEDICAL ENGINEERS	4.3%	7%
BIOLOGICAL SCIENTISTS	23.8%	0%
LIFE SCIENTISTS	19.7%	-20%
ASSEMBLERS AND FABRICATORS	11.6%	8%

UNIQUE POSTINGS TREND

▼ 32.9%
overall since May 2022

▲ 33.6%
Jan-May 2023

