

SDNEDC offers a number of research services and access to our in-house design team. For Regional Stewards and Chairman's Circle Members, some research services are provided as a benefit of investment.



## Economic Impact Reports

Utilizing IMPLAN, gold standard input/output model, SDNEDC can estimate the economic impact of past projects or make projections about future ones. Investors at Chairman's Circle are entitled to one EIR as part of membership.

**PRICING: \$5,000 TO \$7,000**



## Customized Economic Datasheets

Similar to our "City Dashboards," SDNEDC is able to compile demographic and economic data at the census tract level. Pricing is dependent upon the number of datapoints included.

**PRICING: \$2,000 TO \$7,500**



## Real Time Labor Data

Reports the number of job postings, median advertised wages, skills and certifications required, and top employers recruiting for 400+ professions. Segmented by county, city, or groups of cities. Discounts for 15+ occupations.

**PRICING: MEMBERS \$200, NON-MEMBERS \$500. PRICED PER OCCUPATION.**



## Geofencing Data

Work with SDNEDC on a customized report examining cell phone data and specific locations in North County to understand who is visiting your businesses, where they are coming from, and more. Free consultation.

**PRICING: \$250/HOUR (2 HOUR MINIMUM. 20% DISCOUNT FOR SDNEDC INVESTORS.)**



## Marketing Lists

SDNEDC is able to pull from multiple sources to generate lists of companies in North County in various industry clusters, providing comprehensive insights for economic analysis and strategic planning purposes.

**PRICING: \$200/HOUR (2 HOUR MINIMUM)**



## Customized Research

SDNEDC staff offers 50+ years of economic development and marketing expertise. Our board taps into diverse resources and areas of expertise. Need more North County information beyond what is mentioned above? Contact Erik at [ebruvold@sdnedc.org](mailto:ebruvold@sdnedc.org) to discuss your research needs.