



Join three North County Chambers and the San Diego North Economic Development Council on a trip to explore economic growth strategies and address challenges faced by other suburban regions.

Why study other regions?

Learn how another region is addressing issues and opportunities that North County also faces, such as small business support, inclusive economic growth, workforce development, traffic and transportation, homelessness, agrotourism, and other issues important to our region. Bring home valuable insights about new and innovative ways to address North County's biggest challenges and opportunities. Modeled after successful programs sponsored in other regions, our trip would be comprised of a series of meetings, tours, networking opportunities, and fun!

2024 North County

Study Tour

[SDNEDC.ORG/STUDY TOUR](https://sdnedc.org/study-tour)

What does the trip entail?

Between 2 to 3 days, we'll select one of the following:

- **The Suburbs of Seattle**
(Bellvue, Redmond, Kirkland)
- **Austin's North Side**
(Red Rock, Taylor, Georgetown)
- **Sacramento's Highway 50 and Apple Hill**
(Folsom, El Dorado Hillls)
- **Denver's Boulder/Longmont Corridor**
(Boulder, Longmont, Louisevile)

Who should attend?

- Business Leaders
- Elected Officials
- Municipal Leaders
- Regional Stewards

Sample itinerary on reverse.
Interested in joining us?
Email info@sdnedc.org



*Or fill out
the interest
form here*

Sample Itinerary (3 day, 2 night)

Day 1

- **Afternoon** – Depart from San Diego International Airport
- **Evening** – Welcoming reception, dinner, and introductory briefing

Day 2

- **Morning** – Breakfast and bus travel to first location
- Briefing on small business support system
- Briefing on workforce development and higher education partnerships
- Lunch with regional mayors and economic developers
- Tour and briefing on homelessness and innovative solutions
- **Afternoon** – On your own
- **Evening** – Dinner at downtown location

Day 3

- **Morning** – Breakfast briefing from chamber CEOs – what they are doing to support business in their regions
- Transportation & lunch (agrotourism)
- **Afternoon** – Transportation to airport & fly home

Cost

- \$2,250 Chamber/SDNEDC Members
- \$2,750 non-members
- Includes airfare, 2 night hotel stay, all meals and ground transportation.

