

## The Devvies 2025 Sponsorship Opportunities



### SAN DIEGO NORTH ECONOMIC DEVELOPMENT COUNCIL

#### SPONSORSHIP OPPORTUNITIES

\* Early bird pricing available through October 31, 2025

Sponsorship Benefit	Champion \$20,000	Steward \$10,000	Connector \$5,000	Catalyst \$2,500	Member Table \$1,300/\$1,500*	Non-Member Table \$1,450/\$1,750*
Title sponsor of event						
Inclusion in all marketing assets for event						
Speaking opportunity at event						
Logo recognition in digital invitation						
Opportunity to include marketing materials at each seat (mutually agreed upon)	•					
Opportunity to feature a table activation during pre-event networking (mutually agreed upon)	•					
Logo inclusion on Video Spotlight (professionally composed by production partner)	•	•				
Complimentary valet parking	Up to 5 vehicles	Up to 2 vehicles				
Opportunity to feature advertisement slide during pre-event slideshow						
Social Media Recognition (xx followers)						
Opportunity to present award						
Event signage logo inclusion						
Logo inclusion on SDNEDC event webpage						
Table for 10 with premium seating					•	Premium seating not included
Table Signage Logo Inclusion						Listing

#### UNDERWRITING OPPORTUNITIES

Centerpiece Underwriter \$2,000	Table of 10 with premium seating + logo inclusion on all centerpieces		
Bar/Refreshment Underwriter \$3,000	Table of 10 with premium seating + logo inclusion on signage at bar + logo inclusion on bar napkins		
SOLD Lunch Underwriter \$5,000	Table of 10 with premium seating + marketing collateral on all tables/chairs		

# When you invest in the SDNEDC, you are investing in your own economic future.

We use your resources to market the region, work directly with employers to meet their needs and connect the region's education leaders with private sector innovators to strengthen our talent pipeline.