

PRESENTED BY:



**SAN DIEGO NORTH**  
ECONOMIC DEVELOPMENT COUNCIL

**2026 NORTH COUNTY**  
ECONOMIC STUDY TOUR

**JUNE 24 - 26, 2026**  
**DENVER, CO**



## Why Denver?

Denver offers a comparable metropolitan scale and economic profile to North County, making it an ideal setting to study effective economic and workforce development strategies.

The economic study tour will give participants the opportunity to see innovative approaches in action, gain ideas that can be adapted locally, and strengthen relationships with fellow regional leaders through shared learning and discussion.

Last year's attendees included nearly 20 North County CEOs, along with city council members and key nonprofit leaders from across the region, creating a strong cross-sector representation of business and community leadership.

## Trip Pricing

- \$2,500 Chamber/SDNEDC Members
- \$3,000 non-members
- Includes airfare, 2 night hotel stay, all meals and ground transportation.
- \$500 deposit due May 1<sup>st</sup>
- Payment in full due May 30<sup>th</sup>

## DRAFT ITINERARY

### Wednesday | June 24

- Depart San Diego International Airport
- Expert presentation : "Connecting small businesses with contracting and procurement opportunities"
- Expert presentation : "Regional Leaders and Denver Overview"

### Thursday | June 25

- Expert presentation : "Building Business Acumen & Capacity in Mid-Sized Arts Organizations"
- Expert presentation : "Colorado's Active Sports Industry" at VF Corporation
- Casa Bonita
- Expert presentation : "Revitalizing Lakewood and the Rebirth of a Major Regional Mall: Belmar Lakewood, CO"

### Friday | June 26

- Expert presentation : "Innovation in Career & Technical Education through District wide synergies and alignment" at Cherry Creek Innovation Campus
- Transfer to airport

\*3 lunches, 2 breakfast and 2 dinners will be provided

Interested?  
Fill out this form



Questions?  
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